

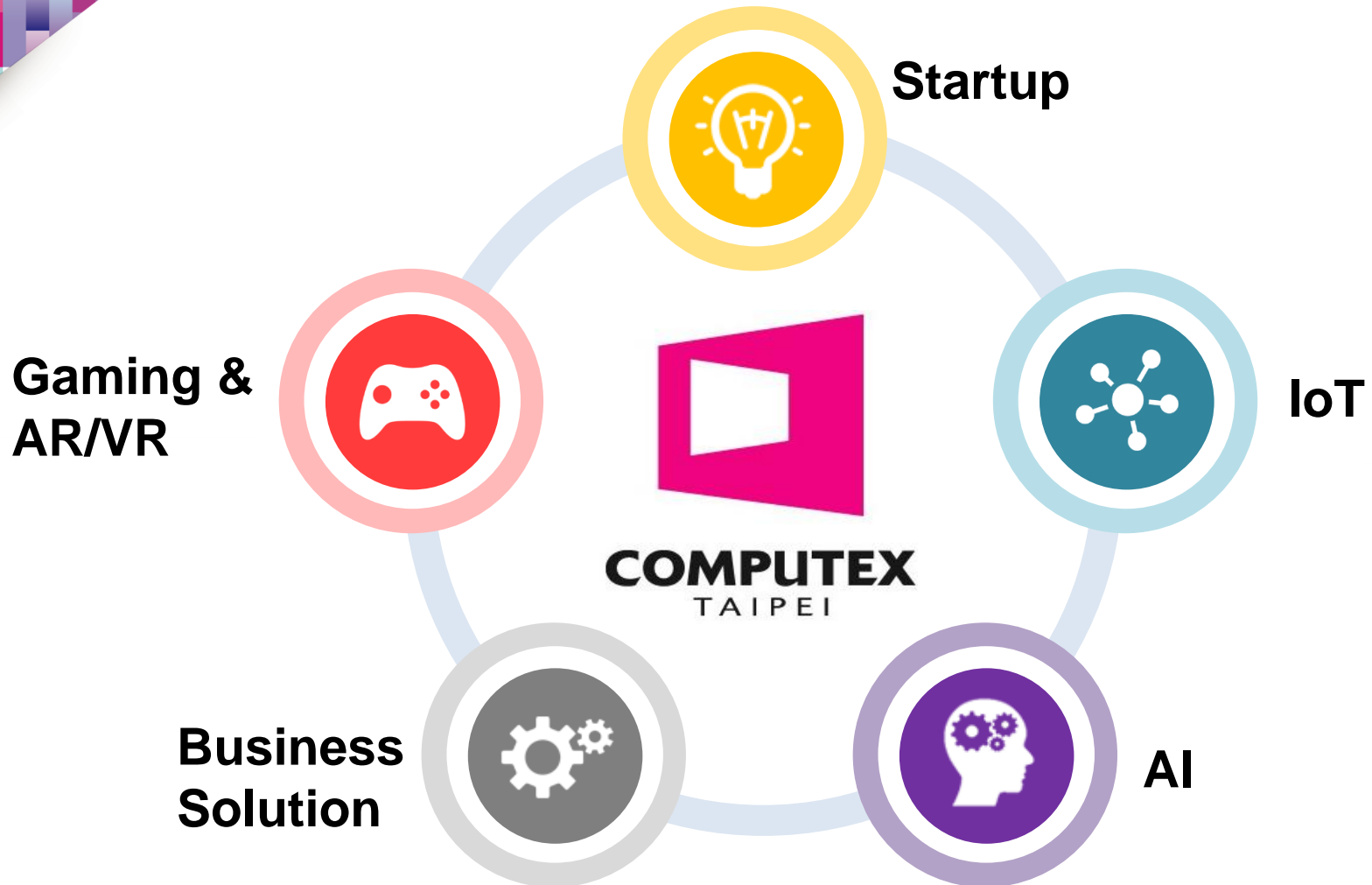


COMPUTEX
TAIPEI

COMPUTEX 2017

Post Show Report (Condensed Edition)

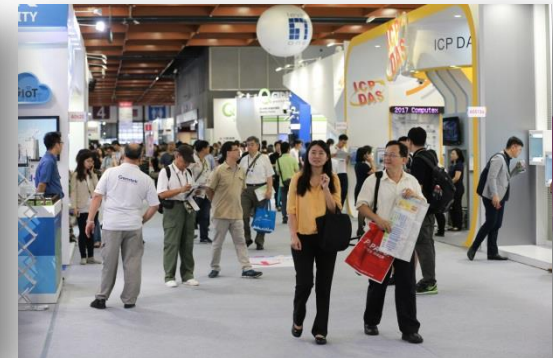
Themes



Exhibition Scale

1,600 Exhibitors, **5,010** Booths

Venue	Exhibition Areas
TWTC Hall 1	Peripherals and Accessories Mobile Devices Communication and Networking Touch Applications & Display Products SmarTEX : Security Application, Smart Home & Entertainment, Wearable Technology , Automotive Electronics, Smart Tech Solutions
Nangang Hall 1	4F : Systems and Solutions Gaming and VR/AR International Exhibitor National Pavilion Cross-Strait Exhibition 1F : Business Solutions Embedded Systems Components & Parts Data Storage Award Pavilion (BC Award 、 d&i award 、 Taiwan Excellence Award)
TWTC Hall 3	InnoVEX : 272 Startup Teams from 23 Countries
TICC	Stellar Exhibitors



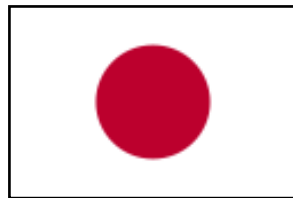
International Visitors

- ❑ An Increase of **1%** in Total Visitors
- ❑ Growing Top **5** : Thailand, Indonesia, India, Vietnam, Russia
- ❑ **41,378** International Professionals From **167** Countries

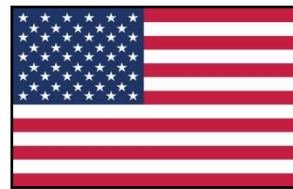
TOP10 Visiting Countries



China



Japan



USA



Korea



Hong Kong



Thailand



Singapore



Vietnam



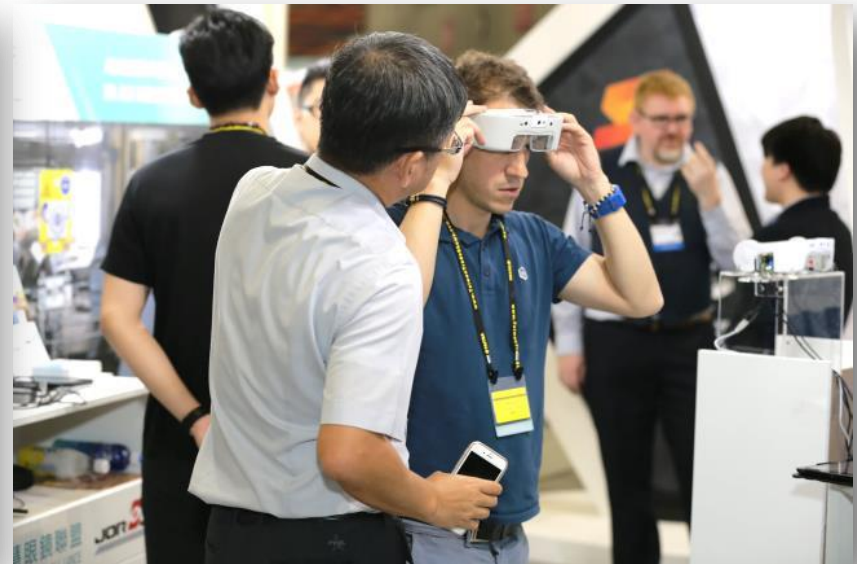
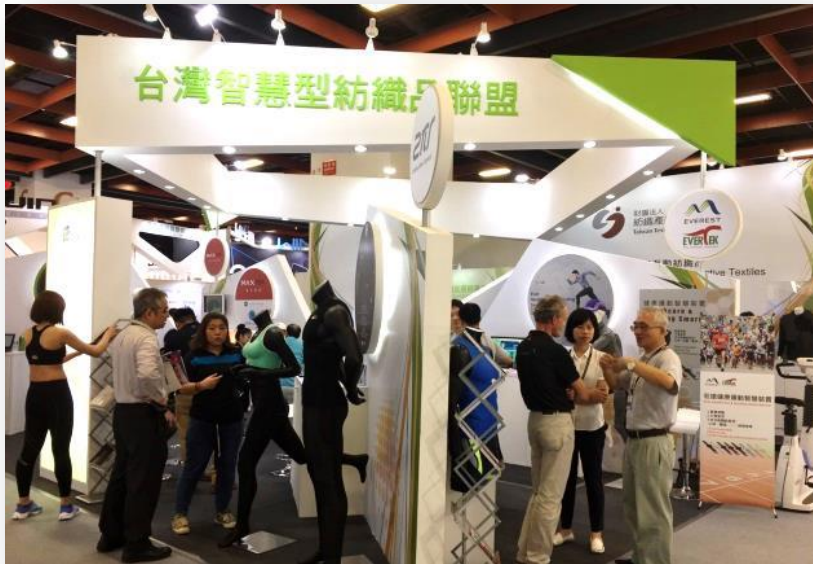
Malaysia



India

SmarTEX

Displaying **innovative smart technologies**,
Offering **IoT total solutions**



InnoVEX

- ❑ Attracted Over **14,977** Visitors.
36% increase from last year
- ❑ **272** Startup Teams From **23** Countries
- ❑ Over **70%** International Speakers Shared Insights



LINE BOT Collaborates With Large Exhibitions for the very first time

Nearly **3000** people added InnoVEX Official Account

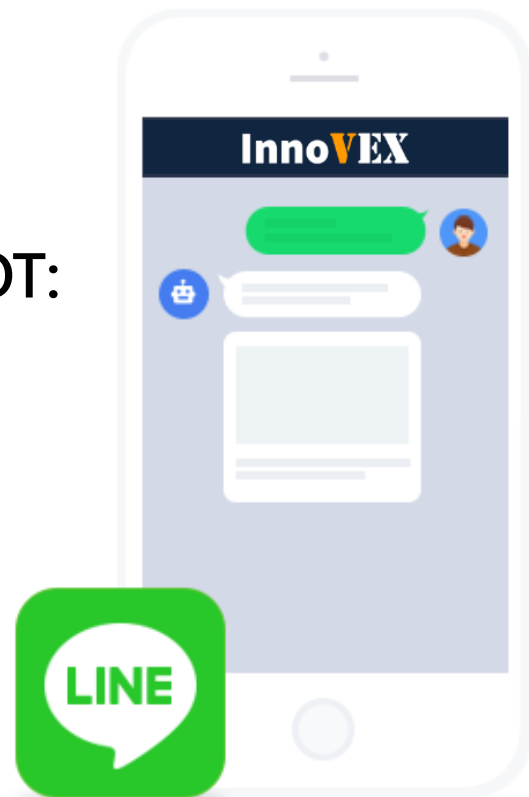


LINE BOT

Smart Exhibition Assistant

Diversified interactions with LINE BOT:

- ✓ Matchmaking Appointment
- ✓ Forum Registration
- ✓ Schedule Management
- ✓ Exhibitor Search
- ✓ Exhibitor Info & Latest News



AI

Tech giants shaping the future life with AI applications to create **infinite possibilities**



Revolution of Business Solutions

Upgraded product specs and **mobilization** of business models make more convenience in purchasing and payment



Taiwan's Gaming Capability Erupted

Create **high standard, high quality** gaming experiences to provide users with top notch entertainment



Gaming x VR displays ecosystem with vast diversity



Over 100 Forums and Seminars



Best Choice Award



Seeds of ICT, Shine in IoT.

35 Winning Products

Highlighting **AI & Gaming**



PRESS CONFERENCE



OPENING CEREMONY
Winners Awarded by Vice President Chen



Award Pavilion



COMPUTEX
TAIPEI

SEE YOU NEXT YEAR !

June 5th-June 9th , 2018