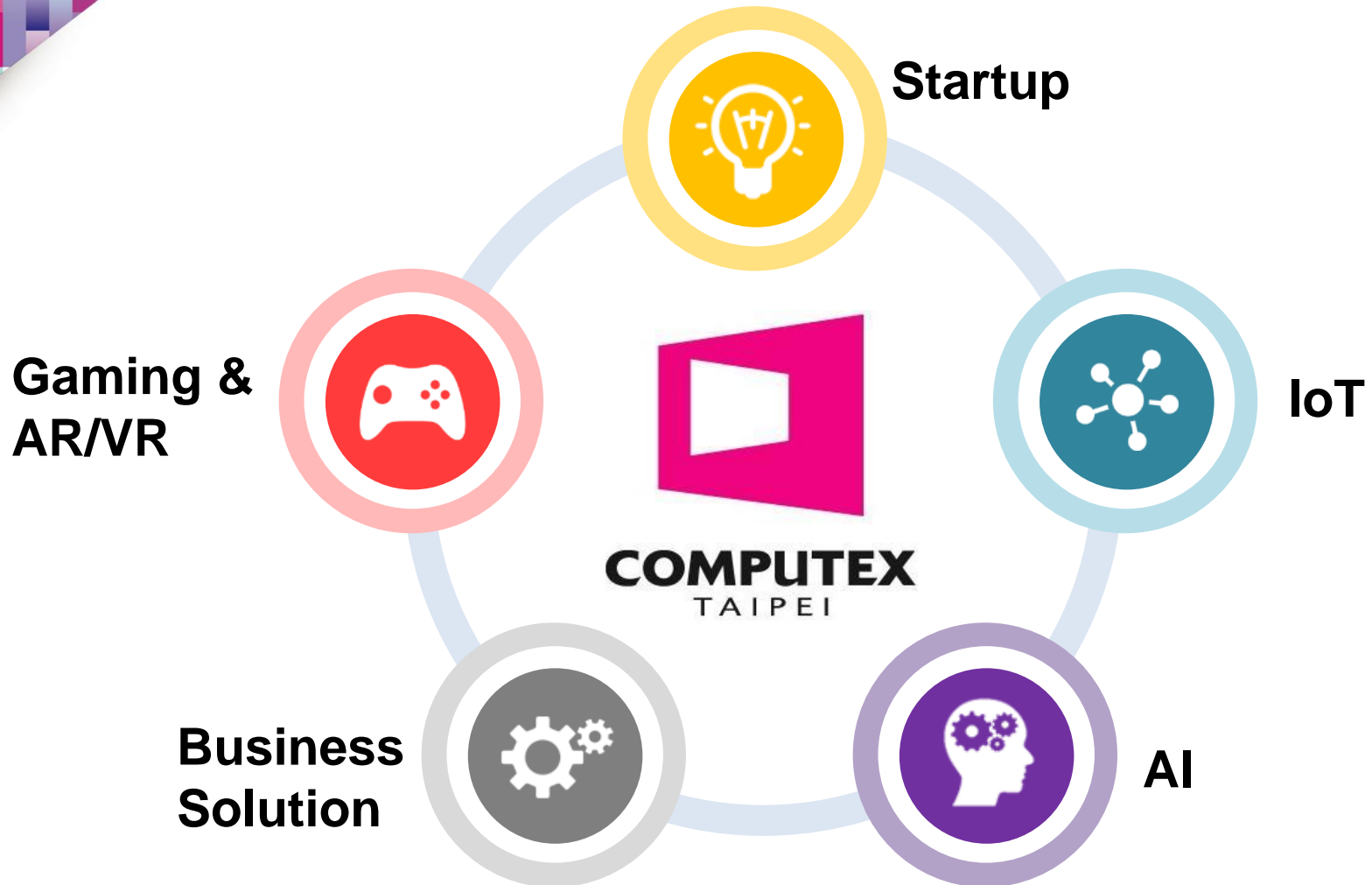


COMPUTEX
TAIPEI

COMPUTEX 2017

Post Show Report (Full Edition)

Themes



Exhibition Scale

Date	May 30 th – June 3 rd , 2017 (37 th edition)
Venue	Xinyi District : TWTC Hall 1, Hall 3, and TICC Nangang District: Nangang Exhibition Center Hall 1
Scale	1,600 exhibitors, occupying 5,010 booths (including 272 startups from 23 countries of InnoVEX)
International visitors	41,378 International visitors from 167 countries 1% growth compared to 2016
TOP10 International Visitors	China, Japan, USA, Korea, Hong Kong, Thailand, Singapore, Vietnam, Malaysia, India
Organizer	Taipei Computer Association (TCA) Taiwan External Trade Development Council (TAITRA)
Official Website	my.computex.biz

Exhibition Area

Venue	Exhibition Areas
TWTC Hall 1	Peripherals and Accessories Mobile Devices Communication and Networking Touch Applications & Display Products SmartEX : Security Application, Smart Home & Entertainment, Wearable Technology , Automotive Electronics, Smart Tech Solutions
Nangang Hall 1	4F : Systems and Solutions Gaming and VR/AR International Exhibitor National Pavilion Cross-Strait Exhibition 1F : Business Solutions Embedded Systems Components & Parts Data Storage Award Pavilion (BC Award 、 d&i award 、 Taiwan Excellence Award)
TWTC Hall 3	InnoVEX : 272 Startup Teams from 23 Countries
TICC	Stellar Exhibitors



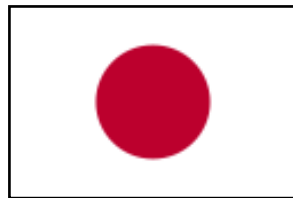
International Visitors

- ❑ An Increase of **1%** in Total Visitors
- ❑ Growing Top **5** : Thailand, Indonesia, India, Vietnam, Russia
- ❑ **41,378** International Professionals From **167** Countries

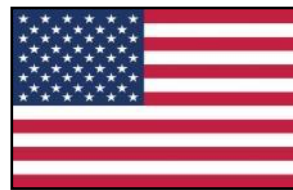
TOP10 Visiting Countries



China



Japan



USA



Korea



Hong Kong



Thailand



Singapore



Vietnam

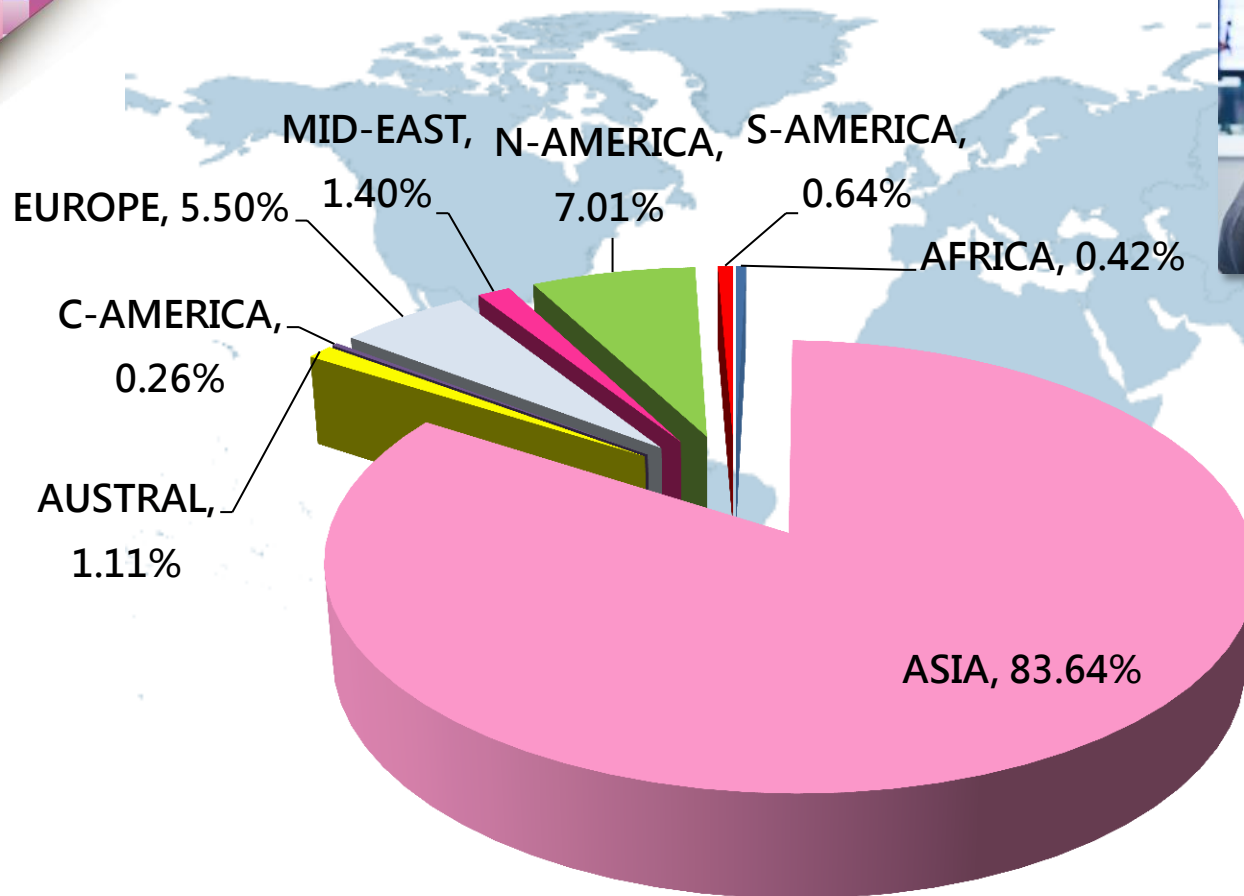


Malaysia

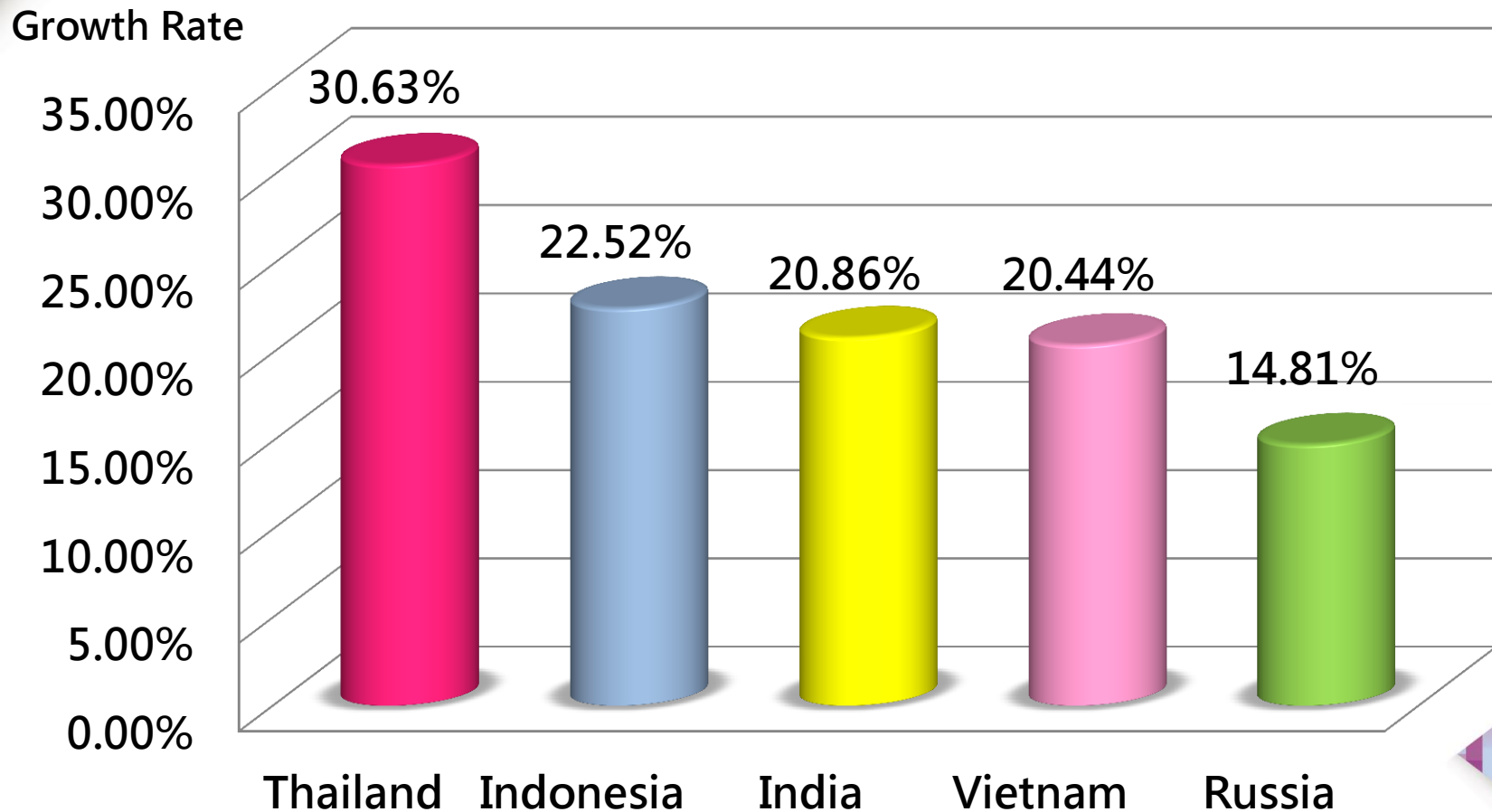


India

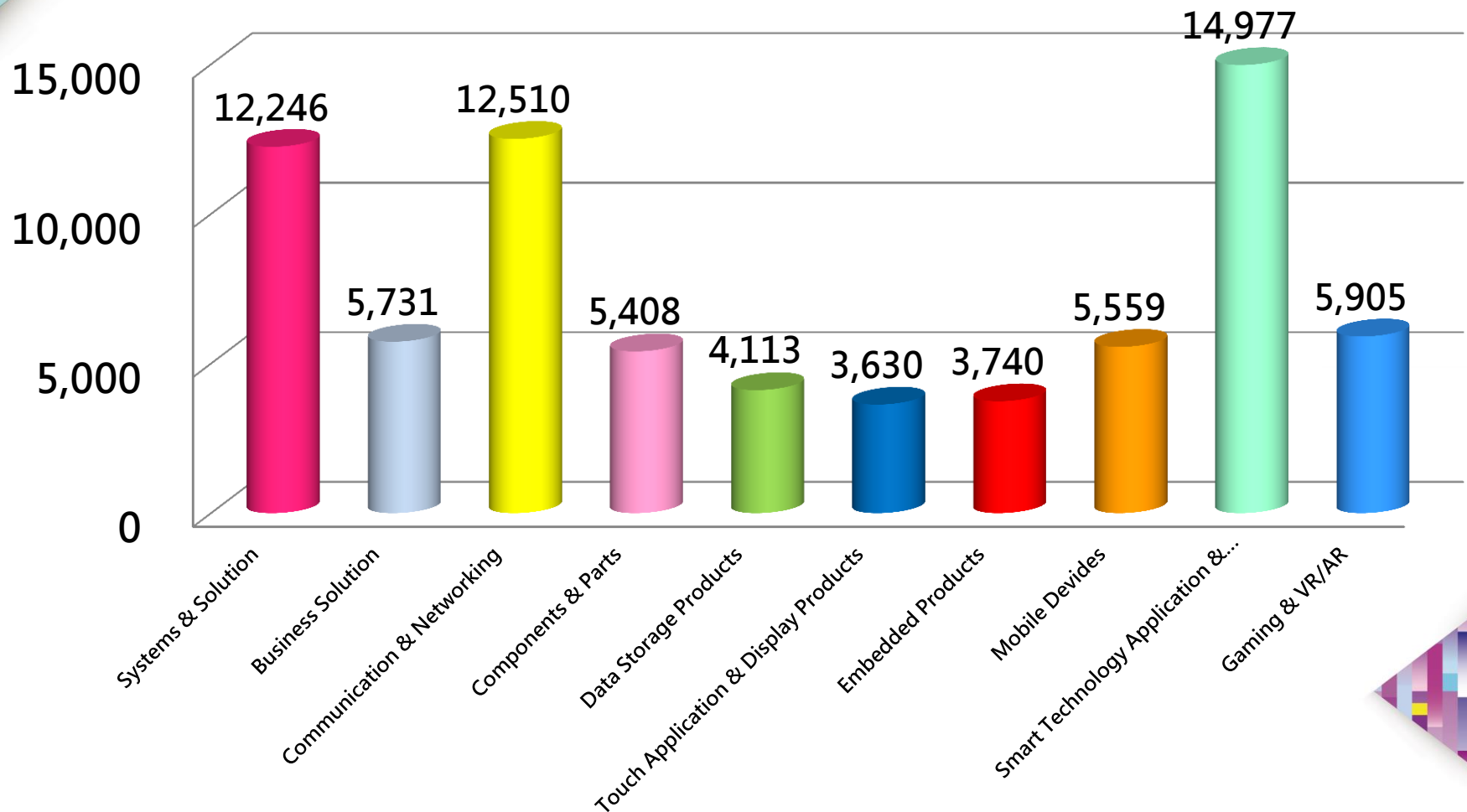
Formation of International Visitors by Continent



Top 5 Countries with Highest Growth Rate of International Visitors



Product Categories with Highest Interest from International Visitors



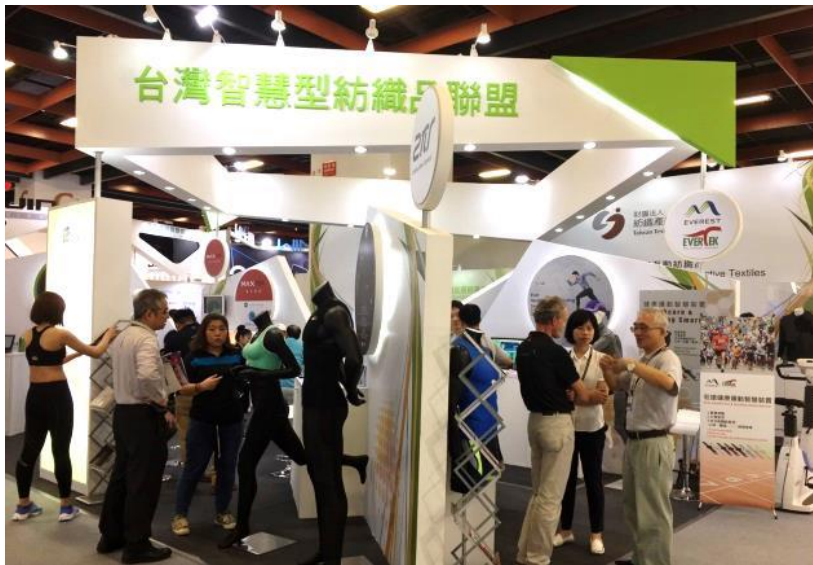
Stellar Exhibitors New Product Launch

Industry giants including ACER, AMD, ASUS, Dell, Intel, NVIDIA launched new products during COMPUTEX.



SmarTEX

Displaying innovative smart technologies,
Offering IoT total solutions



Security Application



Wearable Devices



Automotive Electronics



Intelligent Systems & Solutions



Smart Home & Entertainment

- ❑ Attracted **14,977** Visitors. **36%** increase from 2016
- ❑ **272** Startup Teams From **23** Countries



InnoVEX

- ❑ Over **70%** International Speakers Shared Insights
- ❑ Over **800,000** Live Streaming Views
- ❑ Over **100** Startup Demos and Pitches



LINE BOT Collaborates With Large Exhibitions for the very first time

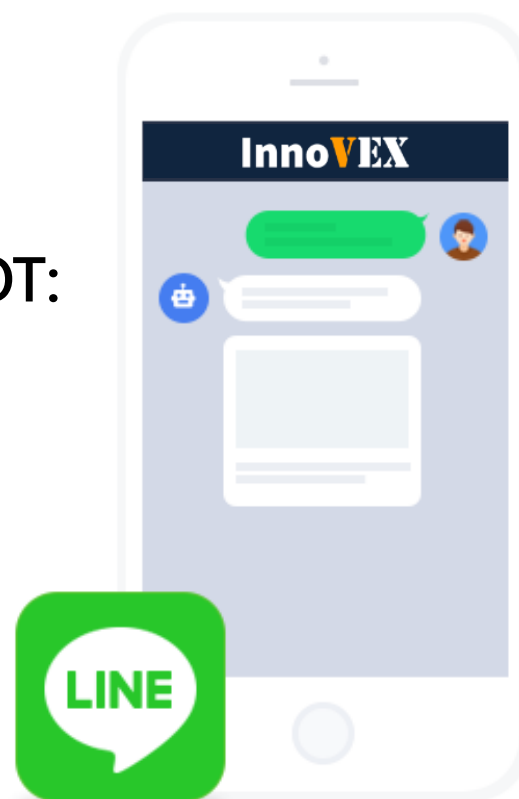
Nearly **3000** people joined InnoVEX Official Account



Smart Exhibition Assistant

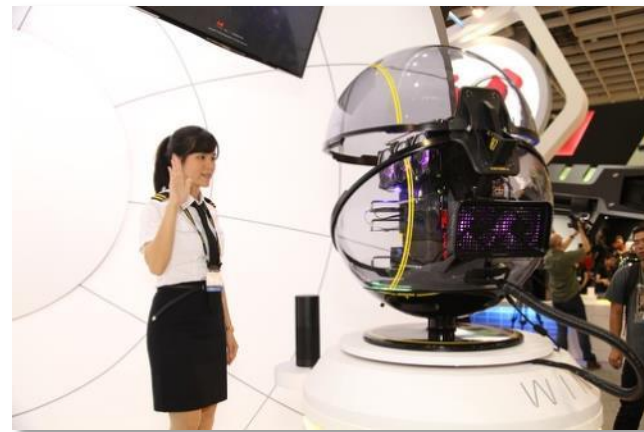
Diversified interactions with LINE BOT:

- ✓ Matchmaking Appointment
- ✓ Forum Registration
- ✓ Schedule Management
- ✓ Exhibitor Search
- ✓ Exhibitor Info & Latest News



AI

Tech giants shaping the future life with AI applications to create **infinite possibilities**



Revolution of Business Solutions

Upgraded product specs and **mobilization** of business models make more convenience in purchasing and payment



Taiwan' s Gaming Capability Erupted

Create **high standard, high quality** gaming experiences to provide users with top notch entertainment



Gaming x VR displays ecosystem with vast diversity



Over 100 Forums and Seminars



Matchmaking Meetings



Best Choice Award



Seeds of ICT, Shine in IoT.

35 Winning Products

Highlighting **AI & Gaming**



PRESS CONFERENCE



OPENING CEREMONY
Winners Awarded by Vice President Chen



Award Pavilion

Media Coverage





COMPUTEX
TAIPEI

SEE YOU NEXT YEAR !

June 5th-June 9th , 2018