**2019臺歐盟產業聚落活動**

**一、活動目標：**

 為推動臺灣與歐盟進行產業聚落的交流與合作，促進雙方產業的共榮發展，自2016年起雙邊開始進行產業聚落活動，希望透過交流互動，使國內公協會能積極與歐盟建立產業合作網絡，進而帶動我國產業發展與利益，達到互惠互利的成果。本年度活動將配合3月份於法國里昂全球工業展(Global Industrie)之展期舉辦，為使臺歐產業聚落有更多交流機會，本會將於3月6日下午舉辦「臺歐盟產業聚落研討會」(EU-Taiwan Cluster Cooperation Seminar)，並於3月7日下午舉辦「臺歐盟產業聚落媒合會」(EU-Taiwan Cluster Matchmaking)，以促進雙方產業聚落認識及彼此更多優質合作的機會，敬邀國內有意願之公協會撥冗與會，共襄盛舉。

**二、法國里昂工業展介紹：**

第二屆[法國全球工業展](https://www.global-industrie.com/en%22%20%5Ct%20%22_blank)將於2019年3月5日至8日於里昂Eurexpo展覽中心舉辦，展場面積達11萬平方公尺，預計吸引5萬名專業人士及2,500家廠商展出。主要產業為：汽車、航太、金屬、機械及建築，該展整合法國4大工業展：SMART INDUSTRIE、MIDEST、INDUSTRIE、TOLEXPO，以研討會、工廠實境展示、商機媒合會、競賽等多元方式，完整呈現法國及歐洲未來工業供應鏈的願景，首屆觀展人數較過去4展總合增長27%，具觀展及未來參展的價值與潛力。

**三、活動日期：2019年3月4 日(星期一) 至3月9日(星期六)**

**(詳細行程如附件一)**

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|  | 3/4(一) | 3/5(二) | 3/6(三) | 3/7(四) | 3/8(五) | 3/9(六) |
| 上午 |  | 抵達里昂 | 工業4.0國際研討會 | 產業聚落對企業(C2B)及企業對企業(B2B)媒合會或展覽導覽 | 參觀企業或研究機構 | 抵臺 |
| 下午 |  | 參觀全球工業展 | 臺歐盟產業聚落活動研討會 | 產業聚落對產業聚落(C2C)媒合會 | 前往機場 |
| 晚上 | 搭機離臺 | Network Cocktail | Network Cocktail | Network Cocktail |  |

**\*(活動內容將依實際情形調整)**

**2019臺歐盟產業聚落活動報名表**

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| --- | --- | --- | --- | --- |
| **參團人員** | **中文姓名** |  | **性別** | **❑ 男 ❑ 女** |
| **英文姓名** |  | **護照姓名(英文)** |  |
| **中文職稱** |  | **英文職稱** |  |
| **電話** |  | **手機** |  |
| **E-mail** |  | **飲食習慣** | **❑ 一般食物** **❑ 素食** |
| **Line ID** |  |
| **單位** | **中文名稱** |  |
| **英文名稱** |  |
| **地址** | **中文** |  |
| **英文** |  |
| **報名辦法** | **步驟1: 請詳填報名表傳真或電郵至工業總會林明哲專員****步驟 2: 請至下列網址登錄**  <https://industry-days-2019.b2match.io/>  |

**本案連絡人**

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| **工業總會: 林明哲專員、黃令喬專員** |
| **電 話：(02)2703-3500分機192、189** |
| **傳 真：(02)2754-2895** |
| **電 郵：** **mclin@cnfi.org.tw** **;** **lchuang@cnfi.org.tw** |

**EU-TAIWAN CLUSTER MATCHMAKING EVENT 2019**

附件1

in the context of the GLOBAL INDUSTRIE Trade Show (Lyon, 6-8 March 2019)

*Note – this is a* ***tentative version*** *of the agenda for the EU-TAIWAN CLUSTER MATCHMAKING EVENT 2019. All speakers/ organisations below are to be confirmed.*

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| **6 March 2019 morning – INTERNATIONAL CONFERENCE ABOUT INDUSTRY 4.0** |
| 9:30-10:30 | Plenary – Keynotes: Industry 4.0 today… and tomorrow1st Keynote: industrial company internationally-known2nd Keynote: expert in Industry 4.0 |
| 10:30-12:30 | **Plenary - Panel discussions with 4 regional and international speakers***Regional company, 2 international companies, 1 expert (lab, economist technical centre…)*Economy 4.0: new business model, investments for transformation, customisationTechno 4.0: additive manufacturing, robotics, connected factory, artificial intelligence…Human 4.0: importance of future trainings, new skills and new profiles |
| 12:30-13:30 | Lunch break  |

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| **6 March 2019 afternoon – EU-TAIWAN CLUSTER COOPERATION SEMINAR** |
| 13:30 – 14:00 | **Registration of participants** |
| 14:00 – 14:55 | **Welcome and opening remarks** |
| * Representative of Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs (DG GROW, European Commission)
* Representative of Taiwan’s Bureau of Foreign Trade (BoFT, Ministry of Economic Affairs)
* Representative of French Ministry for Economy and Finance
* Mr. Mark Chang, *Youth Committee of CNFI, General Manager of Meridian Paint*
* Representative of *Conseil Régional Auvergne-Rhône-Alpes*
 |
| 14:55 – 15:25 | **Session 1. Understanding EU and Taiwan Clusters, business and research collaboration** |
| * Representative of *Conseil régional Auvergne-Rhône-Alpes* or *Auvergne-Rhône-Alpes Entreprises*
* Mr. Jim Chung, *Industry, Science and Technology International Strategy Center (Industrial Technology Research Institute)*
 |
| 15:25 – 16:00 | **Session 2. Initiatives supporting EU - Taiwan cluster and business cooperation** |
| * Services of the European Cluster Collaboration Platform (ECCP)
* Services of the Chinese National Federation of Industries (CNFI)

Mr. Wei-Cheng Yen or Mr. Mike Lin, *CNFI** Services of the China IPR SME Helpdesk
* (TBC)Services of Taiwan External Trade Development Council (TAITRA) as EEN contact point in Taiwan
 |
| 16:00 – 16:20 | **Break** |
| 16:20 – 16:55 | **Session 3. Building global value chains in smart manufacturing: trends & challenges** |
| * European expert to be determined
* Ms. Chin-An WANG, *Smart Machinery Promotion Office*
 |
| 16:55 – 17:30 | **Session 4. Good practices and experiences on EU-Taiwan cluster collaboration** |
| Options for speakers from EU and Taiwan are being explored* Mr. Eric Tai, *Secretary General of Taiwan Beauty Valle****y***
 |
| 17:30 – 18:30 | **Session 5. Roundtable presentations** |
| * Introductions of European cluster delegates
* Introductions of Taiwanese cluster delegates
 |
| Evening | Networking cocktail (TBC) |

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| **7 March 2019** |
| 9:00 – 13:00 | Cluster to Business (C2B) and Business to Business (B2B) matchmaking in the context of the brokerage event of the European Enterprise Network |
| *TBC* | Guided visit to fair *(TBC)* |
| 13:00 – 14:00 | Lunch break |
| 14:00 – 17:30 | EU-Taiwan Cluster Matchmaking (C2C) - *(7 rounds of 30 min)* |
| 17:30 – 18:30 | Debriefing session (for European cluster delegation) |
| Evening | Networking cocktail (TBC) |

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| **8 March 2019** |
| TBC | Field visits |

**機票參考費用：(依旅行社開票為準)**

附件2

 **(一)、長榮航空**

 **經濟艙NT$54,300  商務艙NT$165,500**

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| --- | --- | --- | --- | --- |
| **日期** | **出發** | **抵達** | **行程** | **航空公司** |
| 3/4 | 2350 | 0640+1 | 台北桃園(TPE)- 巴黎(CDG) | 長榮航空BR87 |
| 3/5 | 0910 | 1015 | 巴黎(CDG)- 里昂(LYS) | 法國航空AF7640 |
| 3/8 | 1645 | 1725 | 里昂(LYS)- 倫敦(LHR) | 英國航空BA359 |
| 3/8 | 2120 | 2145+1 | 倫敦(LHR)- 台北桃園(TPE) | 長榮航空BR68 |

 **(二)、荷蘭航空**

 **經濟艙NT$42,800  商務艙NT$117,300**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **日期** | **出發** | **抵達** | **行程** | **航空公司** |
| 3/5 | 0020 | 0640 | 台北桃園(TPE)- 阿姆斯特丹(AMS) | 荷蘭航空KL808 |
| 3/5 | 0750 | 0925 | 阿姆斯特丹(AMS)- 里昂(LYS) | 荷蘭航空KL1413 |
| 3/8 | 1805 | 1950 | 里昂(LYS)- 阿姆斯特丹(AMS) | 荷蘭航空KL1418 |
| 3/8 | 2050 | 1550+1 | 阿姆斯特丹(AMS)- 台北桃園(TPE) | 荷蘭航空KL807 |

**住宿參考費用**

規劃將入住Citadines Part Dieu Lyon或IBIS Lyon Gare de Part Dieu，屆時由團員自行向飯店付款。